**Sales Prediction with Machine Learning**

This project predicts product sales based on advertising budgets across TV, Radio, and Newspaper using multiple regression models. It helps businesses understand the impact of ad spend on sales and make data-driven marketing decisions.

**📊 Dataset**

Features: TV, Radio, Newspaper (ad spend)

Target: Sales (units or revenue)

Size: 200 records

**🧠 Models Used**

Linear Regression

Ridge Regression

Decision Tree Regressor

Random Forest Regressor

Gradient Boosting Regressor

**Evaluation Metrics:** R² Score, Mean Squared Error (MSE)